

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:498
ANSWERED ON:13.08.2012
INDIA INTERNATIONAL TRADE FAIR
Meghwal Shri Arjun Ram

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the purpose of organising India International Trade Fair at Pragati Maidan in New Delhi;
- (b) whether these trade fairs have been successful in its purpose and if so, the details thereof;
- (c) whether any stalls are reserved for handicraft artisans in the fair;
- (d) if so, the number of artisans who were allotted stalls directly in Trade Fair during the last three years;
- (e) whether the Trade Fair Organising Committee has received complaints regarding the intermediaries getting Shops allotted in the name of artisans and misusing them; and
- (f) if so, the number of such intermediaries against whom the Trade Fair Organising Committee has taken any action?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

- (a) The purpose of organising India International Trade Fair at Pragati Maidan, New Delhi is to provide a platform to trade and industry comprising of small, medium and large scale companies to showcase their products and services to the business and consumers from India and other countries. The Fair also acts as a catalyst for domestic and international trade and serves as a platform expending business and trade.
- (b) Yes, Madam. The organization of 31 successive editions of India International Trade Fair over the years indicates that the show has proved itself to be popular among exhibitors and visitors.
- (c) No, Madam. The participation of the artisans in the fair is promoted by Govt. organization like CAPART, MSME, NSIC, DC Handicrafts and States. ITPO gives bulk space to these organizations.
- (d) to (f) Does not arise.