

**GOVERNMENT OF INDIA  
CHEMICALS AND FERTILIZERS  
LOK SABHA**

UNSTARRED QUESTION NO:276  
ANSWERED ON:09.08.2012  
ONLINE MONITORING SYSTEM  
Reddy Shri K. Jayasurya Prakash

**Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:**

- (a) whether the Government will put in place an online monitoring system of all the 200,000 dealers in the country; and
- (b) if so, the details thereof and the present position thereof?

**Answer**

MINISTER OF THE STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION AND MINISTER OF THE STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI SRIKANT KUMAR JENA)

(a) & (b): The Government has put in place an online web based Fertilizers Monitoring System ([www.urvarak.co.in](http://www.urvarak.co.in)) that tracks the availability of Fertilizers at the district level. This is being extended to the last point of sale to the farmers, wherein either through SMS or web, the dealers are expected to acknowledge receipt of fertilizers and report the stock position on a daily bases through the mFMS ([www.mfms.nic.in](http://www.mfms.nic.in)).

Currently 1, 76,000 dealers (both wholesalers & retailers) are already registered in the mFMS. The Department is in the process of giving training on the usage of the mFMS application to the retailers through the fertilizers industry. Once the system stabilizes, information on availability at last point of sale to farmers will be available on [www.mfms.nic.in](http://www.mfms.nic.in).