

**GOVERNMENT OF INDIA
STEEL
LOK SABHA**

UNSTARRED QUESTION NO:7315

ANSWERED ON:21.05.2012

EFFICIENCY IN STEEL SECTOR

Pangi Shri Jayaram;Reddy Shri K. Jayasurya Prakash;Shetkar Shri Suresh Kumar

Will the Minister of STEEL be pleased to state:

- (a) the total production capacity, actual production, consumption and export of both iron ore and finished steel of all steel plants in India as well as China during each of the last three years, plant-wise;
- (b) whether there is dearth in the supply of iron ore or raw material for the steel plants in India;
- (c) if so, the details thereof and the reasons therefor alongwith the steps taken by the Government to make steel industry more efficient;
- (d) whether the Steel Authority of India Limited and the Rashtriya Ispat Nigam Limited are focusing on opening new market, maximisation of sales and high standards of customer services;
- (e) if so, the details thereof and the steps taken in this regard; and
- (f) the outcome of the efforts made by them during the last three years?

Answer

THE MINISTER OF STEEL (SHRI BENI PRASAD VERMA)

(a) A statement showing total crude steel production capacity, actual production of crude steel, consumption of steel, production position of SAIL & RINL, export of both iron ore and finished steel etc. in the country is annexed. Steel is a de-regulated sector. There are a large number of steel factories/plants in private sector in the country and as such the requisite information year-wise and plant-wise is not maintained. Similarly, plant-wise information about China is also not maintained.

(b)&(c): Production of iron ore in India is in excess of the total estimated domestic consumption by the iron and steel industry. Therefore, there is no scarcity of iron ore for the domestic iron and steel industry. However, coking coal is imported by the steel plants in India. The Government has set up a Special Purpose Vehicle (SPV) called "International Coal Ventures Ltd." comprising of SAIL, RINL, CIL, NTPC and NMDC for acquisition of coal mines in overseas territories.

(d) Yes, Madam.

(e)&(f): SAIL has been operating a Dealership Scheme, which has expanded over the years in numbers and spread. Presently, approximately 30% of total sales of TMT and 75% of total sales of galvanised plain coils / sheets and corrugated sheets (GP/GC), is routed through the retail network. All India year-wise number of SAIL dealers for the last three years is as follows:-

As on No. of dealers

01-04-2010 2508

01-04-2011 2649

01-04-2012 2662

The dealer meets, customer meets, mason meets and architect meets are regularly organized by SAIL for popularization of their products.

Similarly, RINL has increased its rural dealership network and has conducted customer satisfaction surveys for assessing the customer satisfaction index. RINL is implementing On-line Quality Complaint Settlement system and ensures redressal of Quality complaints within stipulated time. RINL has 286 district dealers.