

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:6613

ANSWERED ON:16.05.2012

TELECOM INTERNET SUBSCRIBERS OF MTNL AND BSNL

Lal Shri Kirodi ;Siddeswara Shri Gowdar Mallikarjunappa;Thomas Shri P. T.;Yadav Shri Dharmendra

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) the market share of MTNL and BSNL in landline, mobile and broadband along with the number of subscribers of both the companies for different segments, separately in rural and urban areas during the last three years and the current year, year-wise and company-wise;
- (b) the details of plans offered by both the PSUs to the subscribers under broadband internet, landline and mobile telephone and the revenue generated during the above period under different plans, year-wise;
- (c) whether these companies have reviewed their plans under different schemes and have introduced/propose to introduce new plans or roll out additional benefits to customers to retain/increase their customer base;
- (d) if so, the details thereof; and
- (e) the success achieved in this regard as a result thereof?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI MILIND DEORA)

- (a) The market share of BSNL and MTNL in wireline (urban and rural), wireless (urban and rural) and broadband along with the number of subscribers of both the companies during the last three years is given, at Annexure-I.
- (b) The details of plans offered by both the PSUs to the subscribers under landline, mobile and broadband internet segments are as follows:

BSNL MTNL

Landline Mobile Broadband Landline Mobile Broadband

Number of Tariff plans 28 31 56 41 43 23

The details of revenues earned by both the PSUs under landline, mobile and broadband internet segments for the last three years are as follows:

Revenue earned by BSNL Revenue earned by MTNL (in Rs. Crores) (in Rs. Crores)

Landline Mobile Broadband Landline Mobile Broadband

2009-10 8321 9542 2511 2428 706 522

2010-11 6939 8689 3151 2391 645 638

2011-12 5310 9556 3049 1890 718 663

upto February 2012

(c)to(e) As the telecom sector is highly competitive BSNL/MTNL review their tariff plans as per techno-commercial considerations based on competition and market forces to retain/increase their customer base. The mobile customer base of both PSUs is increasing year by year. The revenue under mobile services of both PSUs has increased in 2011-12 w.r.t. 2010-11