

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:6526
ANSWERED ON:16.05.2012
EXPENDITURE ON ADVERTISEMENTS BY BSNL
Majhi Shri Pradeep Kumar;Patel Shri Kishanbhai Vestabhai

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) the expenditure incurred by BSNL on advertisements and promotion of their products/schemes during the last three years and the current year. State-wise and year-wise;
- (b) the details of the criteria/norms fixed for granting advertisement assignments in BSNL;
- (e) the details of institutions/establishments/media/press in which advertisements were given during the said period, State-wise; and
- (d) the amount paid on advertisements in each case?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI MILIND DEORA)

- (a) to (d) The information is being collected and will be laid on the Table of the House.