

**GOVERNMENT OF INDIA  
YOUTH AFFAIRS AND SPORTS  
LOK SABHA**

UNSTARRED QUESTION NO:7541  
ANSWERED ON:22.05.2012  
AWARENESS OF YOUTH PROGRAMMES  
Singla Shri Vijay Inder

**Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:**

- (a) whether the youths of the country are not aware about the programmes being implemented by the Government for their benefit;
- (b) if so, the reasons therefor; and
- (c) the steps taken/proposed to be taken by the Government to make the youths aware of these programmes and ensure that they are benefited by them?

**Answer**

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR YOUTH AFFAIRS AND SPORTS (SHRI AJAY MAKEN)

(a) No Madam, to a large extent, Youths of the country are aware about the Programmes & Schemes being implemented by the Government for their benefit.

(b) Does not arise.

(c) In order to disseminate the knowledge about various welfare and developmental schemes of the Government, Nehru Yuva Kendra Sangathan organizes Awareness Campaigns and Capacity Building Programmes for the members of the Youth Clubs (2.51 lakhs) and about 47 lakhs volunteers across the country on regular basis. In this respect up-dated information about the programmes/schemes of the Government are also disseminated through field level officers (501) of NYKS who time to time attend training programmes/workshops/ seminars organized by different Central and State Government Departments. Furthermore, projects are also undertaken with the financial support of Ministry of Home Affairs, Ministry of Rural Development, Ministry of Health & Family Welfare, Ministry of Social Justice & Empowerment, National Human Rights Commission, UNFPA, etc. for creating awareness about various initiatives/programmes/ schemes of the Government Youth are also mobilized to undertake various development activities effectively. In addition to above, e-newsletter, mobile messaging, cable display, video clippings, message, interviews to print and electronic media and monthly news letter showing programme guidelines etc. are some of steps taken to make the youth aware about the programmes and get benefited.

All the materials regarding National Programme for Youth and Adolescent Development (NPYAD) Scheme have been hosted on the Ministry's website, [www.yas.nic.in](http://www.yas.nic.in). Any modification/revision made in the scheme is also updated in the website from time to time.

All information regarding National Service Scheme (NSS) has been put up on the NSS website with open access to its volunteers. Further, due publicity of the youth related activities is given during all NSS functions.