

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:7228

ANSWERED ON:21.05.2012

HANDLOOMS AND HANDICRAFTS

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**Will the Minister of TEXTILES be pleased to state:**

- (a) the details of share of Indian handicrafts/handloom in global trade alongwith the efforts made/steps taken by the Government to check the declined trend of these products in global trade during the last three years;
- (b) whether the exports target of handicrafts/handloom products has been achieved by the Government during the said period;
- (c) if so, the details thereof alongwith the exports of handloom/ handicrafts products, item-wise, value-wise and Statewise during the said period;
- (d) the efforts/policy of the Government to identify and provide information to encourage exports to emerging markets in these sectors;
- (e) the progress made and the amount allocated/spent under various schemes for promotion of traditional textiles and synthetic textiles during the last three years alongwith the number of people employed in the said industry; and
- (f) the corrective measures taken by the Government to increase the use of technology in handloom handicrafts sectors for their promotion and exports?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAKA LAKSHMI)

(a): As per latest available statistics, during the calendar year 2010 the shares of India's handicrafts and handloom products in global textile trade were 0.06% and 2% (approx) respectively whereas the share of handmade carpets and other floor coverings was 34.50% during the financial year 2010-11. No declining trends of these products have been witnessed in global trade during the last three years. However, the Government is providing financial assistance to exporters for participation in exhibitions abroad as well as incentives under Foreign Trade Policy i.e. Special Bonus Benefit Scheme, Support to Apparel Sector, Focus Product Scheme, reduction in transaction cost and procedural simplification for promoting export of handicrafts/handloom as well as handmade carpets and other floor coverings.

(b): The export target of handicrafts/handloom as well as handmade carpet and other floor coverings were achieved during the last three years i.e. 2009-10, 2010-11 and 2011-12. The details of export target and achievement for the last three years are as follows:

Handicrafts

(in Million US Dollar)

| Year | Target | Achievement |
|------|--------|-------------|
|------|--------|-------------|

|         |         |         |
|---------|---------|---------|
| 2009-10 | #       | 1830.23 |
| 2010-11 | 2200.00 | 2301.52 |
| 2011-12 | 2700.00 | 2705.56 |

Handloom

(in Million US Dollar)

| Year | Target | Achievement |
|------|--------|-------------|
|------|--------|-------------|

|         |         |         |
|---------|---------|---------|
| 2009-10 | #       | 125.81  |
| 2010-11 | 1350.00 | 1688.62 |

2011-12 2250.00 2252.31

## Carpets

(in Million US Dollar)

| Year | Target | Achievement |
|------|--------|-------------|
|------|--------|-------------|

|         |        |        |
|---------|--------|--------|
| 2009-10 | #      | 525.87 |
| 2010-11 | 650.00 | 653.86 |
| 2011-12 | 800.00 | 808.24 |

# not set due to recessionary trend in global market.

(c): The exports of handloom and handicraft products item-wise and value-wise is at Annexure-I (A) & (B). State-wise data are not maintained.

(d): To promote exports of handloom/handicraft products and to penetrate strategic markets, Focus Product and Focus Market Schemes have been introduced. Under Focus Product Scheme exports of handloom/handicraft products to all countries are eligible for 4% duty scrip and under Focus Market Scheme exports of all commodities to specified countries are eligible for 3% duty scrip. Further, Under MDA Scheme exploratory participation by Export Promotion Councils/commodity boards are admissible to test the emerging markets. Under Marketing Support and Services Scheme, the various steps have been taken to boost the exports of Indian Handloom/handicrafts including handmade carpets and other floor coverings by way of participation in International events abroad and brand image promotion.

(e): The details of amount allocated under various schemes for promotion of traditional textiles and synthetic textiles during the last three years are at Annexure-II. Employment details of Textile and allied sector is at Annexure-III.

(f): The corrective measures taken by the Government to increase the use of technology in handicrafts sector for promotion and exports include: Infrastructural support for technology input for handicrafts sector; setting up of common facility centers; setting up of Indian Institute of Carpet Technology at Bhadhoi; Metal Handicrafts Service Centre at Moradabad; National Centre for Design Product Development (NCDPD) at New Delhi and Bamboo Cane Development Institute (BCDI) at Agartala. Mega Cluster Scheme at Moradabad and Narsapur are being implemented with special emphasis of testing labs. In order to improve productivity and quality of handloom products, the handloom weavers are being provided improved looms and accessories, jacquards, dobbies etc. under the Integrated Handloom Development Scheme. The Government has been implementing various scheme viz Marketing & Export Promotion Scheme, Marketing Development Assistance Scheme, Market Access Initiative Scheme, Focus Product Scheme, Focus Market Scheme, Duty Drawback Scheme to enhance the capabilities of the handloom sector and to increase exports.