

**GOVERNMENT OF INDIA  
MICRO, SMALL AND MEDIUM ENTERPRISES  
LOK SABHA**

UNSTARRED QUESTION NO:6705  
ANSWERED ON:17.05.2012  
EXHIBITIONS UNDER PMEGP  
Rajaram Shri Wakchaure Bhausahab

**Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:**

- (a) whether the Khadi and Village Industries Commission (KVIC) has organized State level exhibitions to promote products made by entrepreneurs assisted under Prime Minister's Employment Generation Programme during the current year;
- (b) if so, details of location where such exhibitions were organized;
- (c) whether KVIC has identified or proposes to identify districts of backward areas of the country especially in Maharashtra to organize exhibitions during the coming year; and
- (d) if so, the details thereof and the total funds spent / likely to be spent on organizing the above exhibitions, State / UT-wise?

**Answer**

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a) to (d): No State-level exhibition has so far been organized by Khadi and Village Industries Commission (KVIC) during the current year 2012-13 to promote products made by entrepreneurs assisted under Prime Minister's Employment Generation Programme (PMEGP).

To promote khadi and village industries (KVI) products, KVIC organizes exhibitions on a continuing basis. Locations are identified in consultation with the stake holders, taking into consideration the marketing potential, and with due regard to backward areas of the country.

Details of State-level exhibitions organized by KVIC during 2011-12 to promote KVI products including those made by entrepreneurs assisted under PMEGP are given in Annex.