

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:6253
ANSWERED ON:15.05.2012
PROMOTION OF COCONUT PRODUCTION
Gaddigoudar Shri P.C.

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether it is a fact that coconut has a good potential and is best suited for rural people to easily increase their earnings;
- (b) if so, the details thereof; and
- (c) the various measures taken by the Government to promote the production of coconut in the country?

Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE, FOOD PROCESSING INDUSTRIES AND PARLIAMENTARY AFFAIRS (SHRI HARISH RAWAT)

(a) & (b): Yes, Madam. Coconut has a good potential and about 10000 ha of potential area is brought under coconut cultivation annually in the country. Presently, it is cultivated over 18.95 lakh with estimated production of 15730 million nuts and productivity of 8303 nuts per ha in the country. India stands 1st in productivity and 2nd in production of coconut nuts in the world. Due to its multifarious uses and little recurring expenditure, it is best suited for rural people in 12 States and 3 Union Territories, where coconut is mainly grown to easily increase their earnings. It provides food, livelihood security and employment opportunity to a major segment of rural population in coconut growing States/UTs in India.

(c): To promote the production of coconut in the country, the Government has initiated following measures:-

- (i) Production and Distribution of quality planting material.
- (ii) Expansion of Area under coconut.
- (iii) Integrated farming for productivity improvement.
- (iv) Implementing a Central sector scheme, Technology Mission on Coconut.
- (v) Replanting and Rejuvenation of Coconut Gardens in traditional coconut growing States of India.
- (vi) Technology Demonstration on the recommended practices.
- (vii) Market Promotion.
- (viii) Information dissemination.