

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:4713
ANSWERED ON:04.05.2012
NATIONAL CAMPAIGN TO CONTROL DISEASES
Kalmadi Shri Suresh

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) the policy outlined and strategy formulated for the prevention and control of various diseases under the Twelfth Five Year Plan period;
- (b) whether the Government proposes to launch a national level campaign to overcome the challenges of a number of diseases during the current Five Year Plan period;
- (c) if so, the details thereof; and
- (d) the manner in which the above campaign is likely to be carried out in the country?

Answer

THE MINISTER OF HEALTH AND FAMILY WELFARE (SHRI GHULAM NABIAZAD)

(a): The Planning Commission document "Faster, Sustainable and More Inclusive Growth - An Approach to the Twelfth Five Year Plan" seeks to define health care strategy more broadly. National Rural Health Mission (NRHM) is sought to be expanded to a more comprehensive vision of health care which includes service delivery for a much broader range of conditions covering both preventive and curative services. It prioritises convergence among all the existing National Health Programmes under the NRHM umbrella, namely those for Mental Health, AIDS control, Deafness control, Care of the Elderly, Cancer Control, Tobacco Control, Cardio Vascular Diseases, Oral health, Fluorosis, Human Rabies control, and Leptospirosis.

(b) to (d): The Government is, inter-alia, instrumental and responsible for implementation of various programmes on a national scale in the area of health and family welfare within the framework set by the National Health Policy 2002 and the contours of the Five Year Plans. National campaigns on health issues are also launched, through a mix of media including Mass Media, Mid Media and Inter Personal Communication, to educate people on healthy behaviour including disease control programmes and facilities available to the people. The spread of the campaign depends, inter-alia, on factors like burden of disease.