

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5223
ANSWERED ON:08.05.2012
RISE IN PRICE OF EMPLOYMENT NEWS
Devi Aswamedh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the rise in the price of 'Employment News' during recent years is affecting its access to lakhs of unemployed youths, specially in rural areas;
- (b) if so, the details thereof alongwith the number of copies of the publication sold and the revenue/profit earned therefrom during each of the last three years and the current year;
- (c) whether the Government is spending crore of rupees on various schemes for the benefit of unemployed people;
- (d) if so, whether the Government proposes to provide free copies of the said publication to employment exchanges, public libraries and educational institutions functioning in the country including in rural and remote areas and also to provide free online access to its web version; and
- (e) If so, the details thereof and if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

- (a) There has been no rise in price of Employment News since 2007.
- (b) The number of copies sold and revenue earnings for the last four years, are as under:-:

Year	Total No. of copies sold (Hindi, English & Urdu)	Total revenue earned (Rupees in lakhs)
2008-09	2,00,11,844	5765.85
2009-10	2,32,46,200	7157.01 ()
2010-11	2,32,53,799	5425.33
2011-12	2,20,70,786	5426.73

(#) The addition in revenue earning was on account of clearance of outstanding dues by DAVP. Fluctuation/decline in revenue earning is also caused by lowering of advertisement rates by DAVP.

(c) Various Ministries of Government of India are implementing a number of schemes for the unemployed persons.

(d & e) Details are given in Annexure. To provide free access to readers, the editorial & highlights (Jobs/Vacancies, Results, Admissions etc.) and paid advertisements of Employment News (English)/Rozgar Samachar (Hindi) are available on the website www.employmentnews.gov.in and www.rojgarsamachar.gov.in.