GOVERNMENT OF INDIA INFORMATION AND BROADCASTING LOK SABHA

UNSTARRED QUESTION NO:5222 ANSWERED ON:08.05.2012 SHOOTING OF FOREIGN FILMS IN INDIA Panda Shri Baijayant

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to create a Film Commission to allow foreign studios to shoot films in the country;
- (b) if so, the details thereof;
- (c) whether any agreements have also been signed with the Ministry of Tourism to provide support for filmtourism;
- (d) if so, the details thereof;
- (e) the number of requests receive from foreign film makers for shooting of films in the country during the last three years; and
- (f) the details of the market size of Hollywood cinema in India alongwith its contribution of the total box office revenue?`

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (DR. S. JAGATHRAKSHAKAN)

- (a) While the need for setting up a Film Commission is being deliberated in the Ministry, there is so far no formal proposal to create a Film Commission in India.
- (b) Does not arise.
- (c) & (d) A Memorandum of Understanding (MoU) has been signed with Ministry of Tourism in order to synergise the activities of both the Ministry of Information & Broadcasting and Ministry of Tourism towards enhancing the reach of "Incredible India" campaign through the medium of cinema and promoting India as filming destination. As per the provisions of the MoU, Ministry of Tourism will extend budgetary support for Ministry of l&B's acti vities in International Film Festivals/Film Markets and during these events, Ministry of Tourism's "Incredible India' campaign will be suitably promoted.

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(e) S1. No. Year Number of requests received
1. 2009 23
2. 2010 21
3. 2011 22
   TOTAL 66
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(f) No accurate data is available to gauge the actual volume of business generated by the film industry except the actual number of films certified for exhibition by Central Board of Film Certification (CBFC).