

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5218
ANSWERED ON:08.05.2012
ESTABLISHMENT OF DD AND AKASHVANI KENDRAS
Sainuji Shri Kowase Marotrao

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to establish Akashvani and Doordarshan (DD) Kendras in the country including tribal areas of Maharashtra;
- (b) if so, the details thereof, State-wise and DDK/Akashvani-wise;
- (c) whether any survey has been conducted/proposed to be conducted in this regard;
- (d) if so, the details thereof;
- (e) the time by which work in this regard is likely to be started; and
- (f) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) to (f) Prasar Bharati has informed that no new Doordarshan Kendra (Studio Centre) is proposed in the 12th Plan in the entire country. However, at present, 67 Doordarshan Kendras (Studio centres) including 3 in Maharashtra, are functioning in the country. There is no approved scheme to set up any new Doordarshan Kendra.

For terrestrial coverage, there are 1415 transmitters including 122 in Maharashtra, in Doordarshan network. Out of the 122 transmitters in Maharashtra 52 transmitters are in Tribal Sub Plan districts. All uncovered areas, along with rest of the country have been provided with multi channel TV coverage through Doordarshan's Free-to-air, DTH "DD Direct Plus".

Regarding All India Radio, 225 new Akashvani Kendras are being set up including tribal areas of Maharashtra. The state-wise details are given in Annexure.

In addition to this scheme, the proposal for setting up of new AIR stations has also been made in the 12th Plan at 278 places in the country, however the allocation of funds and approval by Planning Commission is awaited.

Reception surveys and subjective listening surveys are being carried out regularly by AIR Stations to ascertain technical quality of Programmes being received.

Based upon various surveys conducted by AIR, the state wise coverage maps are being updated regularly to know the fringe/uncovered areas.

In order to provide better quality AM/ FM signals in the uncovered/fringe areas, scheme for upgradation of power of 33 nos. of existing transmitters and installation of 299 nos. new transmitters of various capacities was planned and approved under 11th Plan. This scheme is under implementation, and major portion of this scheme is likely to be completed by 2013.