

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:5113
ANSWERED ON:08.05.2012
PROMOTION OF REGIONAL FILM INDUSTRY .
Thakor Shri Jagdish

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) Whether the Government proposes to promote Gujarati and other regional film industries;
- (b) If so, the details thereof and the success achieved therefrom alongwith mechanism developed so far to promote regional films and music in the country and abroad;
- (c) The mechanism adopted/ developed to promote Gujarati films and music in the country and abroad; and
- (d) The details of the funds provided and expenditure incurred for this purpose during each of the last three years?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (Dr. S. JAGATHRAKSHAKAN)

(a)to (c) The Ministry of Information & Broadcasting has executed its Plan Scheme under the Eleventh Five Year Plan for "Production of Feature Films in various regional languages" through NFDC which aims at promoting new talent and production of films in all Indian languages including Gujarati.

As per the Plan Scheme, NFDC invited film proposals from the outside producers and -Directors which are considered by a Script Committee whose recommendations are further looked into by a Screening Committee of NFDC and finally approved by the Board of Directors of NFDC. The approved film proposals are produced/co-produced by NFDC.

"The Good Road" in Gujarati language is currently under production and is likely to be completed soon.

(d): Under the Plan Scheme following funds have been released to and utilized by NFDC for production of films in various regional languages.

These funds are not allocated statewise.

Year	Amount (Rs. In crores)
Released/ utilized	
2009-10	7.84
2010-11	9.99
2011-12	11.67

29.5