

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:4598
ANSWERED ON:03.05.2012
MARKET FOR KHADI PRODUCTS
Singh Shri Ratan;Singh Dr. Sanjay

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has launched/formulated any scheme to explore the markets for khadi products abroad;
- (b) if so, the details thereof and the outcome therefor; and
- (c) the details of the khadi products exported to other countries during each of the last three years?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a)&(b): The Government, in order to boost export of KVI products, has given deemed 'Export Promotion Council' status to KVIC under which KVIC has already enlisted more than 900 exporters so far. There is provision of incentive in the form of 5% FOB value for direct export of KVI products. KVIC has also been focusing on quality participation in International Exhibitions and Buyer-Seller Meets abroad to tap new/emerging markets for KVI products.

(c): The major khadi and village industries (KVI) products exported during last three years include handmade paper, papad, readymade garments, embroidery items, honey and silk & muslin khadi textiles. The value of KVI product exported year-wise is given below:

Sl. No. Year Value of KVI products exported
(in Rs.lakh)

- | | | |
|----|---------|---------------------------------|
| 1. | 2009-10 | 8282.68 |
| 2. | 2010-11 | 11684.35 |
| 3. | 2011-12 | 7700.00
(upto January, 2012) |