

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:4448

ANSWERED ON:03.05.2012

RAJIV GANDHI UDYAMI MITRA YOJANA

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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Rajiv Gandhi Udyami Mitra Yojana (RGUMY) has been made functional throughout the country;
- (b) if so, the details thereof;
- (c) the details of financial assistance provided to the entrepreneurs under the scheme during each of the last three years, State-wise, particularly in Maharashtra;
- (d) the details of the amount utilised out of the above, State-wise;
- (e) whether the Government has received some complaints regarding misutilisation of financial assistance provided under RGUMY;
- (f) if so, the details thereof and the action taken by the Government in this regard;
- (g) whether any assistance to establish market linkages is also being provided to entrepreneurs under RGUMY;
- (h) if so, the details thereof; and (i) the extent to which the scheme has succeeded in entrepreneurship development in the country?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a)&(b): Rajiv Gandhi Udyami Mitra Yojana (RGUMY) Scheme, launched in 2008, is aimed at providing financial assistance to the selected lead agencies i.e. Udyami Mitras for rendering assistance and handholding support to the potential first generation entrepreneurs. Till date 650 Udyami Mitras have been empanelled in 28 States and 3 Union Territories. The Udyami Mitras have so far registered 19920 beneficiaries for rendering handholding support. Through an 'Udyami Helpline' (a Toll free Call Centre for MSMEs on 1800-180-6763), support, guidance and assistance to first generation entrepreneurs as well as other existing entrepreneurs is also provided to guide them regarding various promotional schemes of the Government, procedural formalities required for setting up and running of the enterprise and help them in accessing Bank credit etc.

(c): The Ministry does not provide any financial assistance to entrepreneurs under Rajiv Gandhi Udyami Mitra Yojana. However, organizations empanelled as Udyami Mitra by the Ministry provide handholding support to first generation entrepreneurs and in return are paid handholding charges under the scheme.

(d): Does not arise.

(e): No, Madam.

(f): Does not arise.

(g): As per one of the roles & responsibilities defined in the Scheme guidelines, the selected lead agencies i.e. Udyami Mitras are expected to render assistance and handholding support for services such as arranging tie-up with raw material suppliers, preparation and implementation of marketing strategy for the product/service and market development.

(h): According to the information available, in 1569 cases the Udyami Mitras indicated having provided marketing tie-up.

(i): The Ministry has so far empanelled 650 Udyami Mitras, who in turn, have registered 19920 potential entrepreneurs (beneficiaries) under the Scheme.