

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:3544
ANSWERED ON:26.04.2012
ACTIVITIES UNDER KVIC
Das Shri Bhakta Charan

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the present status of Khadi Village Industries Commission (KVIC) in the State of Odisha:
- (b) whether the Government has any proposal to expand KVIC activities in the State of Odisha to promote village level poor artisans who are engaged in local and traditional crafts;
- (c) if so, the details thereof;
- (d) whether KVIC proposes to extend assistance to the small groups of artisans in the country including Odisha;
- (e) if so, the details thereof; and

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a)to(e): Khadi and Village Industries Commission (KVIC) has a State office at Bhubaneswar and a sub-office at Sambalpur in the State of Odisha.

KVIC implements a number of schemes for the promotion and development of the khadi and village industries sector in the country, including Odisha.

These include Prime Minister's Employment Generation Programme (PMEGP), for providing assistance to set up micro enterprises in the non-farm sector. General category beneficiaries can avail of margin money subsidy of 25% of the project cost in rural areas and 15% in urban areas. For beneficiaries belonging to special categories such as scheduled caste/scheduled tribe /women the margin money subsidy is 35% in rural areas and 25% in urban areas. The maximum cost of projects is Rs. 25 lakh in the manufacturing sector and Rs. 10 lakh in the service sector. During the period 2008-09 to 2011-12, a total of 8,421 projects have been assisted in Odisha by utilizing margin money subsidy of Rs. 154.40 crore, generating employment for an estimated 82,704 persons.

(f): Does not arise.