

**GOVERNMENT OF INDIA
TEXTILES
LOK SABHA**

UNSTARRED QUESTION NO:2705
ANSWERED ON:23.07.2009
POPULARISING KOTA DORIA SAREES
Singh Shri Dushyant

Will the Minister of TEXTILES be pleased to state:

- (a) the steps taken by the Government to promote the weaving, marketing and export of Kota Doria sarees; and
- (b) the details of export of Kota Doria sarees during each of the last three years and the current year?

Answer

MINISTER OF STATE IN THE MINISTRY OF TEXTILES(SMT. PANABAACA LAKSHMI)

(a): The Government of India has been implementing the following schemes and programmes to promote the weaving, marketing and export of handloom products including Kota Doria Sarees: -

- (i) Integrated Handloom Development Scheme
- (ii) Handloom Weavers Comprehensive Welfare Scheme
- (iii) Marketing & Export Promotion Scheme
- (iv) Diversified Handloom Development Scheme
- (v) Scheme for Supply of Yarn at Mill Gate Price

The State Government of Rajasthan had also sanctioned Rs. 318.21 lakh in 2005-06 for Kota Doria Cluster for the benefit of Kota Doria weavers. Rajasthan Urban Development Agency (RUDA) is the nodal agency for implementation of the project. The project will be continued till March 2010. The State Government has obtained Geographical Indications (GI) registration for Kota Doria under the Geographical Indications of Goods Act 1999 and obtained "Logo" for Kota Doria.

(b): Item-wise export data is not maintained.