GOVERNMENT OF INDIA AGRICULTURE LOK SABHA

UNSTARRED QUESTION NO:2105 ANSWERED ON:27.03.2012 SALE OF GHEE AND DHARA BY MOTHER DAIRY Swamygowda Shri N Cheluvaraya Swamy

Will the Minister of AGRICULTURE be pleased to state:

- (a) whether the Mother Dairy is selling Ghee and Dhara products at Maximum Retail Price (MRP) through its outlets in Delhi whereas these products are available at cheaper price than MRP in Kendriya Bhandar outlets;
- (b) if so, the details thereof; and
- (cj the reaction of the Government thereto and the corrective action taken by the Government thereon?

Answer

THE MINISTER OF STATE FOR AGRICULTURE & FOOD PROCESSING INDUSTRIES (DR.CHARAN DAS MAHANT)

- (a) Yes, Madam.
- (b) It has been reported that Kendriya Bhandar sells Ghee and Dhara at prices less than MRP, Retail outlets are permitted to sell goods not exceeding MRP under the provisions of Consumer Goods (Mandatory Printing of Cost of Production and Maximum Retail Price) Act, 2006.
- (c) Does not arise in view of
- (b) above.