

**GOVERNMENT OF INDIA
AGRICULTURE
LOK SABHA**

UNSTARRED QUESTION NO:2271

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PRODUCTION OF MILK

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Will the Minister of AGRICULTURE be pleased to state:

- (a) the details of the annual growth rate registered in the production and consumption of milk in the country during each of the last three years, State-wise;
- (b) the details of the trends noticed in the price of milk during the above period;
- (c) whether the Government has estimated the quantum of milk required during the XIth Five Year Plan period and if so, the details thereof;
- (d) whether suggestions have been received from various quarters including the Indian Dairy Association (IDA) for introduction of newer and innovative technologies, policy support and inclusion of more villages under cooperative movement, for increasing milk production; and
- (e) If so, the details thereof alongwith the further steps taken to increase milk production in the country?

Answer

THE MINISTER OF STATE FOR AGRICULTURE AND FOOD PROCESSING INDUSTRIES (Dr. CHARAN DAS MAHANT)

(a) Statements indicating annual growth rate registered in milk production and monthly per capita milk consumption in households for the 61st and 66th round of the NSSO in the country during the last three years, State-wise, are given at Annexure I and II respectively.

(b) Yearly wholesale price Index (WPI) (base year 2004-05=100) of milk during the last three years is as follows:

Year	WPI of milk
2008-09	123.24
2009-10	146.41
2010-11	175.88

[Source: Office Economic Advisor, Ministry of Commerce & Industries]

(c) As per assessment made by Planning Commission, the domestic demand for milk by 2021-22 is expected to be 172.20 million tonne. However, National Dairy Development Board (NDDB) in the Project Implementation Plan (PIP) document of Central Sector Scheme 'National Dairy Plan (Phase I)' has indicated that estimated milk demand in the country by the end of Twelfth Five Year Plan i.e., the year 2016-17, is expected to be 150 million tonnes.

(d)&(e) National Dairy Development Board (N.DDB) has submitted Project Implementation Plan (PiP) document of a new Scheme titled 'National Dairy Plan' for introduction of newer and innovative technologies, policy support and inclusion of more villages, for increasing milk production in the country including cooperative sector.

The Government of India has approved Central Sector Scheme 'National Dairy Plan Phase I (NDP I)' to be implemented from 2011-12 to 2016-17 with the following objectives.

To help increase productivity of milch animals and thereby increase milk production to meet rapidly growing demand for milk

To help provide rural milk producers with greater access to the organised milk processing sector.

NDP I includes the following for Productivity enhancement of milch animals:

Production of high genetic merit (HGM) cattle and buffalo bulls and import of Jersey/HF bulls for semen production

Strengthening existing semen stations and starting new stations for producing high quality disease free semen doses

Setting up a pilot model for viable doorstep AI delivery services (based on Standard Operating Procedures) through a professional

service provider including animal tagging and performance record

Improving nutrition of milch animals to produce milk commensurate with their genetic potential and for reducing methane emission

To provide milk producers greater opportunities for sale of surplus milk to the organised sector, village milk procurement systems that facilitate fair and transparent transactions would be expanded through coverage of additional 23,800 villages by existing dairy cooperatives and also promoting Producer Companies in areas where cooperatives are not present or have low coverage and procurement. This initiative is expected to add about 12 lakh milk producers pouring milk to village based milk producers' institutions.

Further, Indian Dairy Association in its pre budget memorandum submitted to this Department has stated that to enhance milk production there is an imperative need of policy support from the Government on the following core areas:

- i) Enhance milk production and milch animal productivity
- ii) Clean and quality milk production, processing and packaging