GOVERNMENT OF INDIA TOURISM LOK SABHA

UNSTARRED QUESTION NO:2909 ANSWERED ON:30.03.2012 DUTY FREE DIVISION OF ITDC Ananth Kumar Shri

Will the Minister of TOURISM be pleased to state:

(a) the total turnover and profitability of the Duty Free Division of the India Tourism Development Corporation (ITDC) during the last three years and the current year;

(b) the number of duty free shops being operated by ITDC at various airports and their turnover during the last three years and the current year; and

(c) the action taken/proposed to be taken by ITDC to increase the turnover and profitability as well as the number of duty free shops?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a): The turnover and profit of Duty Free Division of ITDC during the last three years and current year is as given below:

(Rs. in crore)

Year	Turnover	Profit/Loss	
2008-09	5.56		(-) 1.88
2009-10	5.59		(-) 2.34
2010-11	8.37		(-) 2.49
2011-12 (upto Feb.	, 2012) 7.82		(-) 2.74

(b): ITDC is operating two Duty Free Shops at airports and their turnover during the last three years and the current year are given below:

(Rs. in crore)

Name of the Duty Free Shops Turnover

2008-09 2009-10 2010-11 2011-12 (upto Feb., 2012)

4.36 4.97 5.45 4.50 Goa Airport, Goa Coimbatore Airport, Tamil Nadu - 0.60 1.22 1.11

(c): ITDC has ventured into new Duty Free Shops at Seaports and taken measures like timely and uninterrupted supply of merchandise, improved logistic arrangements, promotional schemes, competitive pricing, better product mix etc. for increasing the turnover and profitability.