

**GOVERNMENT OF INDIA
CHEMICALS AND FERTILIZERS
LOK SABHA**

UNSTARRED QUESTION NO:2613

ANSWERED ON:29.03.2012

ONLINE FERTILIZER MONITORING SYSTEM

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Will the Minister of CHEMICALS AND FERTILIZERS be pleased to state:

- (a) whether the online Fertilizer Monitoring System (FMS) launched in 2007, has failed to pick up due to lack of awareness;
- (b) if so, whether the Government is taking any steps to create an awareness programme that would popularise the online FMS;
- (c) if so, the details thereof;
- (d) the funds released by the Government for the implementation of the awareness programme during the current year;
- (e) whether the Government has operationalised the Mobile Fertilizer Monitoring System from 14 February, 2012 in order to check black- marketing and other illegal activities by making food distribution system transparent and online;
- (f) if so, the details thereof; and
- (g) the success achieved after the implementation of the said system?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) IN THE MINISTRY OF STATISTICS AND PROGRAMME IMPLEMENTATION AND MINISTER OF STATE IN THE MINISTRY OF CHEMICALS AND FERTILIZERS (SHRI SRIKANT KUMAR JENA)

(a) No Madam, the Fertilizer Monitoring System (FMS) which was launched in 2007, is very useful for the Department of Fertilizers. All the availability and movement of fertilizers till district level is currently being tracked on real time basis through Fertilizer Monitoring System. Subsidy (including freight subsidy) is being processed with the help of this system.

(b)to(d): The various stake holders in the FMS, viz. the Department of Fertilizers, State Agriculture Department and Companies are using the system extensively. The availability of fertilizers at the district level can be seen by the general public at the URL – www.urvarak.co.in.

The Department of Fertilizers in consultation with the Fertilizer Association of India arranges meeting and seminars in various regions to create awareness amongst the stake holders. Specific funds, however, are not allocated for creating awareness for the popularization of the FMS.

(e)to(g): The mobile Fertilizer Monitoring System (mFMS) deals with the movement, distribution and availability of fertilizers and does not deal with the food distribution system. The pilots for the mFMS were started in November 2011 and Department of Fertilizers is in the process of implementing the mFMS across the country. The mFMS system is developed on the basis of the recommendations given in the Interim Report submitted by the Task Force on direct transfer of subsidies on Kerosene, LPG and Fertilizers to intended beneficiaries in June 2011 (available on www.finmin.nic.in). Presently, implementation of first phase of project is in progress which will ensure information visibility about the availability of fertilizers up to the retailer level in the public domain.