

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:2686
ANSWERED ON:29.03.2012
EXPORT OF AGRO AND RURAL INDUSTRIES
Agarwal Shri Jai Prakash;Lal Shri Kirodi

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) the total quantum and value of khadi, agro and rural products exported during each of the last three years and the current year, separately State-wise & Union territory wise;
- (b) whether any decline has been registered therein during the said period;
- (c) if so, the reasons therefore; and
- (d) the steps taken by the Government to boost the export of these products?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a) Exports of khadi and village industries (KVI) products, which are highly diverse in nature, are compiled by Khadi and Village Industries Commission (KVIC) in terms of value (in rupees). The State/UT-wise value of KVI products exported during the last three years is given in Annexure.

(b) Yes, Madam.

(c)&(d) No study has been commissioned by KVIC to ascertain the reasons for decline in exports of KVI products. However, the Government, in order to boost export of KVI products, has given deemed 'Export Promotion Council' status to KVIC under which KVIC has already enlisted more than 800 exporters so far. There is provision of incentive in the form of 5% FOB value of direct export of KVI products. XII plan proposals inter alia focus on technological upliftment, high value addition and patenting, which are also envisioned to boost exports. KVIC has also been focusing on quality participation in International Exhibitions and Buyer-Seller meets abroad to tap new/emerging markets for KVI products.