

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:1409
ANSWERED ON:22.03.2012
PROMOTION OF COIR INDUSTRY
Ajmal Shri Badruddin

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has formulated any scheme for setting up and promoting Coir industry in the non-traditional areas;
- (b) if so, the details thereof;
- (c) whether any strategies have been framed for enhancing the skills for upgradation and quality improvement of Coir products for the unemployed youth of the country including Assam to open avenues for them in the Coir Industry; and
- (d) if so, the details thereof ?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

(a) to (d): The Coir Board is implementing a number of schemes for the holistic development of the coir industry in coconut producing States/areas of the country, including Assam.

Under Plan (Science & Technology), schemes for (i) Modernization of Production Processes; (ii) Development of Machinery and Equipments; (iii) Product Development and Diversification; (iv) Development of Environment Friendly Technologies; and (v) Technology Transfer, Incubation, Testing and Service Facilities are implemented.

Under Plan (General), schemes for (i) Skill upgradation and Quality Improvement including Mahila Coir Yojana; (ii) Development of Production Infrastructure; (iii) Domestic Market Promotion; (iv) Export Market Promotion; (v) Trade and Industry related Functional Support Services; and (vi) Welfare Measures are implemented.

75% subsidy is provided under Mahila Coir Yojna for motorized ratts and motorized traditional ratts, subject to a maximum of Rs.7,500/- and Rs.3,200/- respectively.

In addition, the Coir Board is implementing the scheme of Rejuvenation, Modernization and Technology upgradation of Coir Industry (REMOT) and the Scheme of Fund for Regeneration of Traditional Industries (SFURTI).

40% subsidy is provided under REMOT for spinning units and tiny house-hold units, subject to a maximum of Rs.80, 000 and Rs.2, 00,000 respectively.

SFURTI envisages capacity building, development of common facility centres, market promotion efforts and product development and design interventions for the all-round development of coir clusters.