

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1923
ANSWERED ON:26.03.2012
EXPORT OF VEGETABLES AND FRUITS
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the value and quantum of vegetables and fruits exported during each of the last three years;
- (b) the names of the vegetables and fruits exported;
- (c) the efforts made by the Government to promote the export of vegetables and fruits; and
- (d) the success achieved by the Government in its efforts made so far?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

- (a) The value and quantum of vegetables and fruits exported their name-wise during each of the last three years are as under:

Quantity: MTs, Value: Rs crore

Products 2008-09 2009-10 2010-11

Quantity Value Quantity Value Quantity Value

Vegetables 2175471 2507.72 2084163 3051.29 1654387 2634.49

Fruits 464301 1109.88 461547 1352.34 411960 1183.92

Source: APEDA

(b) Indian export basket of vegetables and fruits comprises mainly of: Vegetables: fresh onions, potatoes, tomatoes, green peas, green chillies, curry leaves, bitter gourds, lettuces, cabbages, spinach, cauliflowers, bottle gourds, capsicum, okra, drumsticks etc.

Fruits: Fresh mangoes, fresh grapes, walnuts, banana, pomegranates, papaya, water melon, citrus fruit, pineapple, grapefruit, sapota etc

(c) Encouraging exports is a continuous process. The Government is taking steps to encourage exports of agro products, including banana through measures and incentives under Plan schemes of the Commodity Boards and Export Promotion Councils. Agricultural and Processed Food Products Export Development Authority (APEDA), under the administrative control of the Department of Commerce is also implementing various Schemes to extend financial assistance to the eligible exporters registered with it to boost the overall agri exports. Besides these measures, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to States for Developing Export Infrastructure and Allied Activities (ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence, etc. to provide assistance to encourage exports. Trade delegations are also mounted to penetrate foreign markets and Buyer -Seller Meets are organized to assist the potential exports.

(d) The efforts of the Government have led to development of state-of-the-art infrastructure facilities for post harvest handling of horticulture produce both in public and private sectors. Exporters have also implemented quality management programs for better quality of produce for the international market. Exporters are also availing of the Marketing Development Assistance for international exposure. All these efforts are leading to regular export of horticulture produce to the global market. The efforts have also led to opening of new markets for Indian agri produce and arresting of substantial declines in existing markets.