

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:1860
ANSWERED ON:26.03.2012
COFFEE BOARD
Pakkirappa Shri S.;Thomas Shri P. T.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether the Coffee Board proposes to expand and encourage coffee plantation in the Eastern ghats region of Andhra Pradesh and Odisha;
- (b) if so, the details thereof;
- (c) whether any agro-climatic survey has been done of the potential areas in Andhra Pradesh and Odisha for coffee cultivation;
- (d) if so, the details thereof;
- (e) whether the Government also proposes to establish a new coffee processing unit in Idukki district in Kerala if so, the details thereof; and
- (f) the steps taken/being taken by the Coffee Board to expand the cultivation on new varieties of Coffee as well as to expand the cultivation of coffee beyond the traditional areas?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a)&(b): Yes, Madam. The Coffee Board is promoting coffee cultivation in the Agency areas of Eastern Ghats in collaboration with the Govts. of Andhra Pradesh and Odisha.

The Board is providing research, technical and financial support for expansion of coffee and also implementing quality improvement programme to encourage the tribal growers inhabiting in these areas to improve their socio-economic conditions apart from reforestation of barren hills affected by the podu (jhum) cultivation. The steps taken by the State Govts and the support extended by Coffee Board has encouraged the tribal growers to cultivate coffee in Eastern Ghats of Andhra Pradesh and Odisha. The total area covered under coffee in these states upto 2010-11 was 55630 ha of which 52081 ha was in Andhra Pradesh and 3549 ha in Odisha. It is proposed to expand coffee to another around 30000 ha during XII Plan period comprising 29000 ha in Andhra Pradesh and 1000 ha in Odisha.

(c)&(d): Coffee Board initiated Coffee Development Programme in Andhra Pradesh and Odisha after conducting survey of areas suitable for coffee cultivation in these states during late fifties. As per the survey, 72000 ha in Andhra Pradesh and 22000 ha in Odisha were identified as suitable for coffee cultivation.

(e): No, Madam. There is no such proposal.

(f): The steps taken/being taken by the Coffee Board to expand the coffee cultivation in Non Traditional areas and North Eastern region, inter alia, include advocating the use of improved / location specific varieties of planting material; production and supply of improved, high yielding and disease resistant planting material; providing research and technical services including capacity building activities/ training for cultivation and maintenance of coffee plantations; financial support for coffee expansion/consolidation and quality improvement activities and for cost of collection, transportation, processing and sale of coffee which is specific to coffee produced in NE region.