

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:945  
ANSWERED ON:20.03.2012  
SALE OF FOOD ITEMS BY NAFED  
Reddy Shri Magunta Srinivasulu

**Will the Minister of AGRICULTURE be pleased to state:**

- (a) whether the National Agriculture Cooperative Marketing Federation of India Ltd. (NAFED) is selling food items directly to consumer at subsidised prices;
- (b) if so, the details thereof; and
- (c) the action plan prepared by the NAFED for the XII Five Year Plan for the purpose?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI SHARAD PAWAR)

(a) & (b): National Agricultural Cooperative Marketing Federation of India Ltd. (NAFED) is a Multi State Cooperative Society and the apex organization of marketing cooperatives in the country. The prime objective of NAFED is to provide marketing support to the farmers and help them in getting remunerative price for their produce.

NAFED has reported that in order to reduce the price spread between the producers and consumers, NAFED has ventured into consumer marketing. Presently NAFED is selling food items of daily need including pulses, rice, sugar, mustard oil, tea, eggs etc at affordable prices directly to the consumers through its five outlets in Delhi and two in Shimla. NAFED is also running a retail outlet at Cochin from the premises of Coconut Development Board (CDB), which exclusively sells coconut products procured from CDB affiliated farmers.

In addition to running the above retail outlets, NAFED is also supplying food and other products to various institutions/organizations including Rashtrapati Bhawan, AIIMS, Safdarjung Hospital, ESIC Hospital, RML Hospital, GTB Hospital and institutions like Ashoka Hotel, Janpath, EIL, CWC, IIT Hostels, IRCTC, BEML, BHEL, Sports Authority of India, etc. The total turnover registered by NAFED from sale of consumer product up to 29.2.2012 is Rs.21.47 Crores.

(c): NAFED prepares its business budget on yearly basis and for the ensuing financial year 2012-13, NAFED has drawn the business budget of Rs.31.26 Crores for sale of consumer products.