

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:25  
ANSWERED ON:13.03.2012  
FUNDS FOR FILMS ON SOCIAL ISSUES  
Shantha J.

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government provides funds for promoting /making films on various social issues such as AIDS awareness, anti-cancer campaign and promotion of North-Eastern culture;
- (b) if so, the details of the funds provided during each of the last three years and the current year, film-wise;
- (c) the objectives achieved from such efforts of the Government; and
- (d) the action taken to give more publicity for the success of such films?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (DR. S. JAGATHRAKSHAKAN):

(a) & (b): Although the Ministry does not provide funds/financial assistance to film makers for making socially relevant films, the Ministry provides funds to its Media units, viz. Films Division, Children's Film Society, India (CFSI) and National Film Development Corporation (NFDC) to produce/co-produce feature/ documentary films in various Indian languages and on various issues, including socially relevant issues, under various plan schemes. A list of socially relevant films produced by Films Division on AIDS awareness, anti-cancer campaign and promotion of North-Eastern culture during the last three years and the current year is at Annexure- I.

(c): The primary objective achieved from such efforts is to create awareness among the public about socially relevant issues such as cancer, AIDS and issues related to North-Eastern States through films based on these subjects.

(d): To give publicity to these films, film festivals such as International Film Festival of India (IFFI) and Mumbai International Film Festival (MIFF) are organized under the aegis of Directorate of Film Festivals and Films Division, attached offices of the Ministry. CFSI also organizes Children's Film Festivals where such films are screened.