GOVERNMENT OF INDIA MICRO, SMALL AND MEDIUM ENTERPRISES LOK SABHA

UNSTARRED QUESTION NO:600
ANSWERED ON:15.03.2012
KHADI INSTITUTIONS
Dhanaplan Shri K. P.;Ganpatrao Shri Jadhav Prataprao;Rama Devi Smt.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has conducted any study to enhance the quality of the Khadi industries in the country;
- (b) if so, the details thereof;
- (c) the total number of Khadi institutions operational in the country during the last three years;
- (d) whether the number of Khadi institutions is reducing day by day;
- (e) if so, the details and reasons therefor;
- (f) whether the Government has any plan to wind up any unit/institutions in the Khadi sector and if so, the details thereof; and
- (g) the steps taken/being taken by the Government to increase the demand of Khadi in order to increase its production?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI VIRBHADRA SINGH)

- (a) Yes, Madam.
- (b) Khadi and Village Industries Commission (KVIC), a statutory body under the administrative control of the Ministry of Micro, Small and Medium Enterprises, conducted a study through Indian Institute of Technology (IIT), New Delhi on quality assurance norms for khadi. Inter alia based on the study, KVIC devised and circulated quality assurance norms to ensure availability of uniform quality of khadi at sales outlets run by khadi institutions.
- (c): As per data maintained by KVIC, the total number of khadi institutions operational in the country during the last three years is as below:
- Sr. No. Year Number of Khadi institutions
- 1. 2008-09 1958
- 2. 2009-10 2065
- 3. 2010-11 2220
- (d): No, Madam.
- (e): Does not arise.
- (f): No, Madam.
- (g): KVIC runs various schemes and programmes for the holistic development of the khadi sector. Schemes for increasing the demand and production of khadi include (i) Product Development, Design Intervention & Packaging (PRODIP), (ii) Market

Development Assistance(MDA), (iii) Khadi Reforms and Development Programme (KRDP), (iv) Strengthening Infrastructure of Existing Weak Khadi Institutions and Assistance for Marketing Infrastructure, (v) Scheme for Enhancing Productivity & Competitiveness of Khadi Industry and Artisans and (vi) Scheme of Fund for Regeneration of Traditional Industries (SFURTI).