

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:797

ANSWERED ON:19.03.2012

PRESENT STATUS OF TEA INDUSTRY

Gandhi Shri Feroze Varun;Gawali Patil Smt. Bhavana Pundlikrao ;Nagorao Shri Dudhgaonkar Ganeshrao

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) whether there has been a decline in the tea exports during the last three years;
- (b) if so, the details thereof, year-wise and value-wise alongwith the reasons therefor and the quality of tea exported during the last year;
- (c) the targets fixed in terms of quality and value for the export of tea including Darjeeling tea during the current financial year and the next two years, if any;
- (d) whether the Government has received any complaints regarding misuse of trademarks of well known companies by lesser known companies in order to increase their business;
- (e) if so, the details thereof; and
- (f) the corrective measures taken/being taken by the Government to prevent such practice in future alongwith the steps taken to boost the export of tea?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) & (b): Exports of tea from India are stagnating around 200 million kgs. over the last few years. However, during the current financial year, for the period April to December, 2011, the estimated exports show a sharp decline over corresponding period of last year. The details of exports of tea for the last three years and during current year from April to December, 2011 are as under:

Year      Total exports

Quantity	Value	Unit	Price
M.Kgs.	Rs. in Crores	Rs.	/Kg.

2008-09	190.64	2381.79	124.94
---------	--------	---------	--------

2009-10	213.43	3038.69	142.37
---------	--------	---------	--------

2010-11	213.79	2995.79	140.13
---------	--------	---------	--------

2011-12 (Apr-Dec) (E)	147.11	2167.76	147.36
-----------------------	--------	---------	--------

2010-11 (Apr-Dec) 168.03 2321.48 138.16

(E) Estimated & subject to revision

The decline in exports is due to political disturbances in Afghanistan, Egypt and a few other Middle East countries, payment problems associated with exports to Iran, non-tariff barriers regarding exports to Iraq, lesser demand from big importing countries like Russia etc.

(c): The export target of tea including Darjeeling tea for the current financial year is 220 m. kgs. The targets proposed for the years 2012-13 and 2013-14 are 196 m. kgs. and 199 m. kgs. respectively and are based on factors like production, import, export and demand for domestic consumption.

(d) to (f): No, Madam. However, the Tea Board has instituted Darjeeling Tea Trade Chain Integrity System to ensure genuineness of Darjeeling tea for exports and to prevent misuse of Darjeeling name in the international market.