

**GOVERNMENT OF INDIA  
COMMERCE AND INDUSTRY  
LOK SABHA**

UNSTARRED QUESTION NO:710  
ANSWERED ON:19.03.2012  
INDIA INTERNATIONAL TRADE FAIR  
Meghwal Shri Arjun Ram

**Will the Minister of COMMERCE AND INDUSTRY be pleased to state:**

- (a) the objectives for organising India International Trade Fairs at Pragati Maidan in New Delhi;
- (b) whether these fairs have successfully achieved the desired objectives;
- (c) if so, the details thereof;
- (d) whether adequate number of stalls are kept reserved for allotment to the artisans;
- (e) if so, the details thereof and if not, the reasons therefor;
- (f) whether there has been instances of irregularities and involvement of middlemen in the allotment of stalls reserved for artisans;and
- (g) if so, the action taken by the Government against those found guilty and to prevent such instances in future?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

(a) India International Trade Fair provides a platform to domestic and international companies for showcasing their products & services for market access and brand promotion. Many companies use this opportunity for launch of new products. State Governments set up State Pavilions and propagate awareness about the industrial development in the state and of the ongoing and new programmes. It provides an opportunity for Business to Business and also Business to Consumer interaction during the public days. First five days of India International Trade Fair are reserved exclusively for business visitors and the remaining nine days are open for general public as well.

(b)&(c) Yes, Madam. The India International Trade Fair has been successful in achieving the objectives, as judged from the large percentage of exhibitors wanting to participate again and high utilization of exhibition space during the fair.

(d)&(e) The participation by artisans is organized by Council for Advancement of People's Action and Rural Technology (CAPART), Micro, Small and Medium Enterprises (MSME), National Small Industries Corporation (NSIC) & Ministry of Social Justice and Empowerment. These departments are given bulk space in India International Trade Fair by India Trade Promotion Organisation.

(f)&(g) The participation and selection of Small and Medium Enterprises (SMEs) & artisans is done by the respective Departments.