

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:894

ANSWERED ON:19.03.2012

PARTICIPATION OF CRAFTSMEN IN INTERNATIONAL MARKETS

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**Will the Minister of TEXTILES be pleased to state:**

(a) the name of places where Indian craftsmen have participated in the international exhibitions/fairs during the last two years and the current year alongwith rules/norms for participation in such exhibitions;

(b) whether the Union Government has conducted any study to formulate a new scheme for promotion of handicrafts works in the country including Madhya Pradesh, Uttarakhand and Jammu and Kashmir; and

(c) the efforts made by the Government for the development of traditional handicraft industry in the country including Odisha?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAAGA LAKSHMI)

(a): The places where Indian Craftsmen participated the International exhibitions/fairs during the last two years and current year is as under:-

Budapest (Hungary), Berlin, Frankfurt & Munich (Germany), Milan (Italy), Bogota (Colombia), Dubai (UAE), Chicago, Las Vegas, Atlanta New York (USA), Sao Paulo (Brazil), Zagreb (Croatia), Hongkong, Buenos Aires (Argentina), Thessaloniki (Greece), Thimpu (Bhutan), Birmingham (U.K.), Madrid (Spain), Melbourne (Australia), Moscow (Russia), Vienna (Austria), Guadalajara, (Mexico), Muscat (Oman), Johannesburg, (South Africa).

The Indian craftsmen participate in International Exhibitions/Fair under the different provisions of the Marketing Support & Services Scheme as given below:-

1. Craft Exchange Programme
2. International Marketing Events:-
  - i. Participation in International Fairs and Exhibition abroad.
  - ii. Stand Alone shows/Road Shows etc.
  - iii. Cultural Exchange Programme.

(b): No such study has been conducted. However two new schemes related to infrastructure and North Eastern Region are proposed to be introduced in 12th Plan.

(c): This office has been implementing various schemes like Baba Saheb Ambedkar Hastshilp Vikas Yojana (AHVY) for integrated development of selected craft clusters; Marketing Support & Services; Design & Technology Upgradation; Research & Development; Human Resource Development and Handicraft Artisans Comprehensive Welfare Scheme, for promotion and Development of Handicrafts & Protection of Traditional handicrafts in the country including Odisha.