

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:160
ANSWERED ON:13.03.2012
PIRACY IN FILM INDUSTRY
Reddy Shri Modugula Venugopala

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) Whether the film industry is facing great challenge from large scale piracy;
- (b) If so, the details of the losses suffered by the film industry due to piracy during each of the last three years and the current year; and
- (c) the steps taken to curb piracy in the said industry?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION & BROADCASTING (DR. S. JAGATHRAKSHAKAN)

a) Yes, Sir.

b) Film Industry has been suffering losses on account of piracy. However, there is no definitive data on the quantum of loss arising out of piracy.

c) Pursuant to the decision arrived at the 27th SIMCON (State Information Ministers Conference) held in December, 2009, a Committee on Piracy was constituted. The Committee in its report has recommended number of measures which has been circulated among all the stakeholders for implementation. Ministry of I&B is also formulating a scheme for launching Multi-media Awareness Campaign to educate the people to desist from buying and consuming pirated production services, as recommended by the said Committee.