

**GOVERNMENT OF INDIA
TRIBAL AFFAIRS
LOK SABHA**

UNSTARRED QUESTION NO:782

ANSWERED ON:25.11.2011

TRIFED

Chauhan Shri Dara Singh

Will the Minister of TRIBAL AFFAIRS be pleased to state:

(a) whether the Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) has provided assistance for sale of products made by tribal people during the last three years till date;

(b) if so, the details thereof; and

(c) the steps taken by the Union Government to ensure optimum price for the products manufactured by tribal people?

Answer

MINISTER OF STATE IN THE MINISTRY OF TRIBAL AFFAIRS (SHRI MAHADEO SINGH KHANDELA)

(a)&(b): Yes, Madam. The Tribal Cooperative Marketing Development Federation of India Limited (TRIFED) is engaged in marketing development of tribal products and provides marketing support to the products made by tribals through a network of retail outlets, which presently consist of 29 of its own outlets located throughout the country and 14 State Government organization's Show Rooms.

The details of purchase and sales of tribal products made by TRIFED in the last three years and the current year are given below:-

(Rs. in Lakhs)

Sl.No.	Year	Purchase	Sale
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1	2008-09	681.78	588.78
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2	2009-10	609.35	697.99
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3	2010-11	656.36	954.74
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4	2011-12	343.00	439.92
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(as on 15.11.2011)

TRIFED also organises National Tribal Craft Expo called 'AADISHILP', painting exhibition called 'Aadi Chitra', 'OCTAVE' for North Eastern Artisans and Tribal Artisan Melas to facilitate the sale of their products.

(c) The Govt. of India has approved a Road Map for TRIFED for the 11th five year plan period which envisage a financial assistance to TRIFED by way of Grants-in-aid under the Central Sector Scheme of 'Marketing Development of tribal products/produce' for the following four main activities:-

(1) Retail Marketing Development Activity

(2) MFP Marketing Development Activity

(3) Vocation Training, Skill Upgradation and Capacity Building of ST Artisans and Minor Forest Produce (MFP) Gatherers

(4) Research & Development/Intellectual Property Right (IPR) Activity.