

**GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA**

UNSTARRED QUESTION NO:1385

ANSWERED ON:30.11.2011

E-COMMERCE

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Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

- (a) whether India is likely to be one of the top 10 e-commerce hubs in the world by 2015;
- (b) if so, the details thereof; and
- (c) the action taken by the Government in this regard?

Answer

MINISTER OF STATE FOR COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI SACHIN PILOT)

(a)and(b): E-Commerce in India is growing steadily. A number of e-Commerce services such as airline, railway and bus ticket reservation, hotel reservation, online shops, banking, utility bill payments etc. are available today. E-commerce is likely to get a further boost with the increased penetration of mobile phones (72.12.% teledensity as on August, 2011), improved connectivity and delivery infrastructure, use of digital signatures, and availability of low cost access devices like Aakash tablets etc.

(c): The Government is undertaking a number of measures which are likely to give an impetus of e-Commerce. Some of these measures are asunder: # Availability of robust broadband connectivity across the country under 3G, WiMax, National Knowledge Network (NKN), National Optic Fibre Network (NOFN) and State Wide Area Network (SWAN)

Implementation of 31 Mission Mode Projects (MMPs) under the National e-Governance Plan (NeGP) to deliver e-Services.