

**GOVERNMENT OF INDIA  
AGRICULTURE  
LOK SABHA**

UNSTARRED QUESTION NO:4291  
ANSWERED ON:20.12.2011  
PROMOTING FLORICULTURE  
Maharaj Shri Satpal

**Will the Minister of AGRICULTURE be pleased to state:**

- (a) whether the Government has prepared any scheme for promoting floriculture in the country including Uttarakhand;
- (b) if so, the details thereof; and
- (c) the initiatives taken by the Government to boost the production of flowers in the country?

**Answer**

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE, FOOD PROCESSING INDUSTRIES AND PARLIAMENTARY AFFAIRS (SHRI HARISH RAWAT)

- (a) to (c): Yes, Madam. The Department of Agriculture & Cooperation is implementing two Centrally Sponsored Schemes namely
- (i) Horticulture Mission for North East and Himalayan States (HMNEH) including Uttarakhand and
  - (ii) National Horticulture Mission (NHM) in remaining States and Union Territories for the holistic development of horticulture sector including promotion of floriculture. A detail of cost norms and assistance available under these Missions is given at Annexure I.

Besides, National Horticulture Board (NHB) is also implementing a scheme on `Development of Commercial Horticulture through Production and Post Harvest Management` to promote hi-tech commercial production of horticultural crops including floriculture wherein an end-to-end holistic approach has been adopted covering production, post harvest management, primary processing and marketing.