

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:3953
ANSWERED ON:19.12.2011
EXPORT OF SPORTS ITEM
Patil Shri C. R.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the details of the top five sports goods exported during each of the last three years, country-wise and value-wise;
- (b) whether exporters of sports goods have requested for special assistance from the Government to increase exports;
- (c) if so, the details thereof and the action taken by the Government in the matter;
- (d) whether the Government propose to take certain steps to increase export of sports goods; and
- (e) if so, the details thereof?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

- (a) The details of top five sports goods exported during last three years are as follows:

(Figures in Crores of Rs.)

Item	2008-09	2009-10	2010-11
Inflatable Balls	170.28	143.23	174.79
Cricket Bats	44.60	48.90	53.08
Boxing equipment	38.37	45.75	45.51
Hammocks	54.81	43.09	38.65
Athletic goods	38.31	39.99	44.77

(Source: Sports Goods Export Promotion Council)

The major exporting destinations during last three years have been U.K., U.S.A., Australia, France, Germany, South Africa, Canada and U.A.E etc.

(b) to (e): Sports Goods Sector has been declared as priority sector under Foreign Trade Policy and has been treated as special focus product which entitles them to higher incentives. The incentives allowed to the Sports Goods Sector, inter-alia, include benefits under Zero Duty Export Promotion Capital Goods Scheme (EPCG), Duty Free Import of specified inputs to the extent of 3% of Free-On-Board (FOB) value of preceding financial year's exports, 2% bonus benefits under Focus Product Scheme etc. Applications relating to Sports Goods are considered for fast track clearance by Directorate General of Foreign Trade (DGFT). Besides, assistance is also provided under Market Development Assistance (MDA) and Market Access Initiative (MAI) Scheme.