

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:3713
ANSWERED ON:16.12.2011
TOURISM POLICY
Agarwal Shri Jai Prakash

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government proposes to take necessary steps to formulate new tourism policy to protect Indian culture and heritage properly;
- (b) if so, the details thereof; and
- (c) if not, the reasons therefor?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a) to (c): The latest Tourism Policy of the Government was formulated in 2002 after detailed interactions with the industry associations, concerned Ministries & Departments of Central Government, State Governments and other stakeholders. The main objectives of the policy are to position tourism as a major engine of economic growth and to harness its direct and multiplier effects for employment and poverty eradication in a sustainable manner.

At present, there is no proposal before the Government to bring out a new tourism policy.