

**GOVERNMENT OF INDIA  
TOURISM  
LOK SABHA**

STARRED QUESTION NO:322

ANSWERED ON:16.12.2011

PROMOTION OF TOURISM IN TRIBAL AREAS

Gavit Shri Manikrao Hodlya;Sainuji Shri Kowase Marotrao

**Will the Minister of TOURISM be pleased to state:**

(a) whether the Government has taken adequate steps to promote tourism in tribal areas for showcasing their rural life, art, culture and tribal heritage;

(b) if so, the details thereof including the number of proposals received in this regard by the Union Government during each of the last three years and the current year, State-wise alongwith the follow-up action taken by the Government thereon;

(c) the number of foreign and domestic tourists who visited various tribal destinations alongwith the revenue earned therefrom during the said period; and

(d) the further steps taken/proposed to be taken by the Government to promote tourism in the tribal areas?

**Answer**

THE MINISTER OF TOURISM (SHRI SUBODH KANT SAHA)

(a) to (d): A Statement is laid on the Table of the Sabha.

STATEMENT IN REPLY TO PARTS (a) to (d) OF LOK SABHA STARRED QUESTION NO. 322 ANSWERED ON 16.12.2011 REGARDING PROMOTION OF TOURISM IN TRIBAL AREAS.

(a) and (b): Development and promotion of various tourism projects, including those in tribal areas, are primarily the responsibility of respective State Governments/Union Territory (UT) Administrations. The project proposals submitted by the State Government/UT Administration are identified for Central Financial Assistance (CFA) based on discussions in the prioritisation meetings held in Ministry of Tourism (MOT). MOT extends CFA for such identified projects subject to adherence to scheme guidelines, inter-se-priority, availability of funds and completion of old projects.

The state-wise details of projects of tourism infrastructure development, rural tourism, Institutes of Hotel Management (IHMs)/Food Craft Institutes (FCIs) and fairs & festivals sanctioned in districts having tribal areas during the years 2008-09, 2009-10, 2010-11 and 2011-12 (upto 30.09.2011) are given in Annexure-I.

(c): No separate data on tourist visits to tribal destinations is available. However, based on the data received from States/UTs, total number of domestic tourist visits (DTV) and foreign tourists visits(FTV) to different States/UTs during the last three years is given in Annexure-II.

The foreign exchange earnings from tourism for the country as a whole during 2008, 2009 and 2010 in Rupee terms are estimated at Rs.51294 crore, Rs.54960 crore and Rs.64889 crore respectively.

(d): MOT has earmarked 2.5% of its annual plan budget of 2011-12 for development and promotion of tourism in tribal areas. This is in addition to the 10% of the annual budget earmarked for the North East Region. MOT has also carried out publicity campaigns including on domestic television, in the last three years to promote tourism in the North East Region.