

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:3095
ANSWERED ON:13.12.2011
PUBLICATION OF BOOKS AND MAGAZINES
Ramkishun Shri

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the number of books and magazines published and sold by the publication division of his Ministry during each of the last three years and the current year;
- (b) whether the functioning of the said division was under review of a scientific panel with particular emphasis on the emerging trends in the media;
- (c) if so, the details thereof; and
- (d) the steps taken/proposed to be taken by the Government to popularize the publications of the division?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI C. M. JATUA)

- (a) Details regarding Publications Division has been prepared and enclosed at Annexure-I for Books, Annexure-II(a) to (d) for Magazines, and Annexure-III for Employment News.
- (b) No, Sir.
- (c) In view of (b), question does not arise.
- (d) To popularize the publications, Publications Division is continuously participating in various book fairs/exhibitions throughout the country. It is also undertaking extensive sales promotion tours of various states to popularize the publications through Sales Emporia situated in various States and Headquarters. The Division is also expanding the network of its Agents.