

**GOVERNMENT OF INDIA
YOUTH AFFAIRS AND SPORTS
LOK SABHA**

UNSTARRED QUESTION NO:4255
ANSWERED ON:20.12.2011
SPONSORING OF SPORTS PERSONS
Patel Shri Lalubhai

Will the Minister of YOUTH AFFAIRS AND SPORTS be pleased to state:

(a) whether sportsmen/sportswomen in various sports discipline under the Olympics are being encouraged by sponsoring them for preparation and participation in international events including the ensuing Olympic games to be held in Britain in 2012 to enhance the possibility of winning more individual medals at the event;

(b) if so, the details thereof; and

(c) the amount spent on sponsoring them by the Government?

Answer

THE MINISTER OF STATE (INDEPENDENT CHARGE) FOR YOUTH AFFAIRS AND SPORTS (SHRI AJAY MAKEN)

(a) Under Operation Excellence for London Olympics, 2012 (OPEX 2012), the athletes are being provided comprehensive and intensive training, both within the country and abroad as well as competition exposure in international sports competitions. Based on the approved funding norms, which are at par with scales for CWG-2010, further upscaling in certain areas, such as lodging, nutrition, scientific support and daily allowance has been done.

(b) Financial assistance for preparation of athletes for London Olympics, 2012 is being given in terms of provisions of the Scheme of Assistance to National Sports Federations (NSFs) and National Sports Development Fund. Assistance is mainly for coaching camps, engagement of Indian and foreign coaches, supporting personnel, training as well as participation in international competitions abroad, cost of air passage and boarding & lodging.

Diet charges @ Rs.400 per day per athlete, food supplements @ Rs.250 per day per athlete, sports kit @ Rs.10,000 per athlete twice in a year, medical insurance as per actuals, air travel (economy class) from residence to training/competition destination, engagement of foreign coaches at a salary not ordinarily exceeding US Dollars 7000 net of taxes per month, plus other perks like boarding and lodging, local transport etc. engagement of Chief/National Coach at a salary not exceeding Rs.50,000 per month, engagement of other Indian coaches at a salary not exceeding Rs.30,000 per month are, inter-alia, being provided for preparation of athletes for London Olympics, 2012.

(c) Till 30th November, 2011, approximately an amount of Rs.111.19 crore has been spent on preparation of athletes for London Olympics, 2012. The details in this regard are given in Annexure I.