

**GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA**

UNSTARRED QUESTION NO:3832

ANSWERED ON:16.12.2011

IMPLEMENTATION OF HEALTH CARE SCHEMES

Mahato Shri Narahari; Roy Shri Nripendra Nath

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

- (a) whether the Government proposes to appoint public health experts in rural areas of States especially in hilly areas of West Bengal for effective implementation of health care schemes;
- (b) if so, the details of the way these experts tackle the problems in the States;
- (c) whether these experts would also organize campaign for making people of rural areas aware of the health schemes; and
- (d) if so, the details thereof?

Answer

THE MINISTER OF STATE FOR HEALTH & FAMILY WELFARE (SHRI SUDIP BANDYOPADHYAY)

(a) to (d) For effective implementation of Health care schemes in rural areas of States including hilly areas of West Bengal, augmentations of Human Resource including engagement of public health experts is one of the key thrust area under National Rural Health Mission (NRHM). Funds are provided to States under NRHM for this purpose based on requirements projected by States in their Annual Programme Implementation Plan (PIP) of NRHM. Their remuneration, terms of engagement and job description of human resources engaged under NRHM including the public health experts engaged is decided by the State Health Society. Funds are also provided to States /UTs for IEC/BCC activities for making people of rural areas aware of the health schemes.