

**GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA**

UNSTARRED QUESTION NO:2987
ANSWERED ON:12.12.2011
EXPORT OF CASHEW .
Alagiri Shri S.

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) the reasons for low export of cashew in comparison to its production during the last three years;
- (b) the details of assessment made for ascertaining the demand of cashew in foreign countries, if any, alongwith its outcome; and
- (c) the steps taken by the Government to boost the export of cashew during the last three years alongwith the outcome thereof ?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

- (a) The statistics relating to raw cashew production and export of cashew kernels during the last three are as under:-

Production & Export Statistics
Quantity in MTs

2008-09	2009-10	2010-11
Production	Export	Production
Export	Production	Export

6,95,000	1,09,522	6,13,000	1,17,991	6,53,000	91,559
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Source: CEPCI

The reasons for decline in exports in the Financial Year 2010-11 were on account of economic recession in USA, appreciation of Indian rupee and devaluation of currency of our competitor country Vietnam, high cost of production, slow demand and low international prices due to global financial crunch.

(b) The major importing countries are USA, U.A.E, Netherlands, Japan,Saudi Arabia, France , etc.. In the past, market studies were conducted by the Cashew Export Promotion Council of India (CEPCI) in USA and Japan to ascertain the demand & trend. Export of agricultural products depends on several factors including availability of surplus, domestic and international demand and supply situation, quality standard and price competitiveness.

(c) Encouraging export is a continuous process. The Government is taking steps to encourage export of agro products through measures and incentives under Plan schemes of the Export Promotion Councils, Commodity Boards and Export Development Authorities, etc. Further, in order to boost export of Indian products, the Ministry of Commerce & Industry has put in place various schemes namely Market Development Assistance (MDA), Market Assistance Initiative (MAI), Assistance to State for Development Export infrastructure and Allied Activities (ASIDE), Vishesh Krishi and Gram Upaj Yojana, Focus Product Scheme, Focus Market Scheme, Town of Export Excellence etc. Trade delegations are sent abroad and Buyer-Seller meets are organized towards this end.