GOVERNMENT OF INDIA COMMERCE AND INDUSTRY LOK SABHA

UNSTARRED QUESTION NO:2775 ANSWERED ON:12.12.2011 EXPORT OF HUMAN HAIR Ajmal Shri Badruddin

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

- (a) whether there is a huge demand of Indian human hairs in international market;
- (b) if so, the details thereof;
- (c) the total quantity of human hairs exported in last three years, value-wise, country-wise and total foreign exchange earned; and
- (d) the action taken by the Government to encourage exporters of human hair in the country?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JYOTIRADITYA M. SCINDIA)

- (a) Yes, Madam.
- (b) The global import of Human Hair during 2010 was US\$ 1339.00 Million against which Indian export was to the tune of US\$193.90 Million.
- (c) Details of export of Human Hair from India during the last three years is as under:-

```
Year Export (US$ million)
2008-2009 179.11
2009-2010 193.90
```

India's Major five export destinations of Human Hair are:-

```
(US$ million)
S.No. Country 2008-2009 2009-2010 2010-11
1. China 80.37 86.26 97.88
2. Brazil 17.71 26.72 23.29
3. Hong Kong 15.32 14.69 16.76
4. Italy 17.66 17.63 11.33
5. USA 9.46 10.80 13.74
```

(d) To promote the export of all goods including Human Hair, the exporters are encouraged to take benefits of the schemes like Advance License Scheme (ALS), Duty Entitlement Passbook (DEPB), Market Development Assistance (MDA), Market Access Initiative Scheme(MAI) etc. The exporters are also encouraged to participate in Trade Fairs/ Exhibitions in various countries to procure new business opportunities.