

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:2677
ANSWERED ON:09.12.2011
DOMESTIC/INTERNATIONAL TOURISM
Thakur Shri Anurag Singh

Will the Minister of TOURISM be pleased to state:

- (a) whether the domestic tourism has been adversely affected due to rising cost of domestic travel, air fare and hike in hotel room taxes during peak season;
- (b) whether attractive offers being given by international tourism boards and hotel chains has popularized the foreign destinations among Indian tourists;
- (c) if so, the details thereof;
- (d) the efforts being made by the Government to make domestic tourism more affordable; and
- (e) the action plan proposed by the Government in this regard?

Answer

MINISTER OF STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

- (a): Based on the information compiled from the State Governments/Union Territories the domestic tourist visits in 2010 were 740 million as compared to 668 million in 2009, i.e., an increase of 10.7 % in 2010 as compared to the previous year.
- (b)&(c): The outbound traffic from India in 2010 was 12.98 million as compared to 11.06 million in 2009, i.e., an increase of 17.4% in 2010 as compared to the previous year.
- (d)&(e): In order to make domestic tourism more affordable, the Ministry of Tourism has advised the State Governments and Union Territories to encourage construction of hotel accommodation including that in the budget category by following-investor friendly land policies, single window approach for promoting hotel projects and for allotting sites on revenue sharing basis, granting extra Floor Space Index (FSI)/Floor Area Ratio (FAR) for Hotels, Creation of Land Banks etc.