

**GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA**

UNSTARRED QUESTION NO:2388

ANSWERED ON:08.12.2011

COMPETITIVENESS IN MSME

Reddy Shri K. Jayasurya Prakash;Singh Baba Shri K.C.;Sugumar Shri K.

Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

- (a) whether the Government has taken steps to make Micro, Small, and Medium Enterprises (MSMEs) more vibrant and vital to face competition with big enterprises / multi-national companies ;
- (b) If so, the details thereof;
- (c) whether the Government has formed any committee to review the performance of MSMEs;
- (d) If so, the details thereof including the recommendations of the said committee ;
- (e) whether the Government proposes to set up centres under Industrial Infrastructure Upgradation Scheme ; and
- (f) If so, the detail thereof, State - wise?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES(SHRI VIRBHADRA SINGH)

(a): Yes, Madam.

(b): The Ministry of MSME has taken following steps:

(i) The National Manufacturing Competitiveness Programme (NMCP) is being implemented with following schemes: Lean Manufacturing Competitiveness scheme Promotion of ICT (Information and Communication Technology) in MSME sector Technology and Quality Up gradation Support to MSMEs (TEQUP) Support for Entrepreneurial and Managerial Development of SMEs through Incubators Enabling Manufacturing Sector to be Competitive through Quality Management Standards & Quality Technology Tools (QMS/QTT) Design Clinics Scheme for Design Expertise to MSME Sector Building Awareness on Intellectual Property Rights (IPR) Setting up of Mini Tool Rooms under PPP (Public Private Partnership) mode Marketing Assistance & Technology Up gradation scheme Marketing Support/Assistance to SMEs (Bar Code)

(ii) In addition, the Ministry is operating a scheme namely Credit Linked Capital Subsidy Scheme (CLCSS) for technology up gradation of Micro and Small Enterprises. The scheme aims at facilitating technology up gradation of Micro and Small Enterprises (MSEs) by providing 15% capital subsidy (limited to maximum Rs.15 lakhs) for purchase of Plant & Machinery. Maximum limit of eligible loan for calculation of subsidy under the scheme is Rs.100 lakhs. Presently, 48 well-established and improved technologies/sub-sectors have been approved under the Scheme.

(iii) National Small Industries Cooperation (NSIC), under the Ministry of MSME is implementing following schemes: Marketing Assistance Scheme: Single Point Registration Scheme for Government Purchase Tender & Consortia Marketing Exhibition Buyer Seller Meets Raw Material Distribution Credit support to MSMEs: Meeting credit needs of MSMEs through tie up arrangement with Banks Financing Procurement of Raw Material & Marketing Activities Support Services: Performance & Credit Rating Scheme for Small Enterprises B2B Portal for MSMEs Marketing Intelligence Cell Technology Support Training in various technical trades and entrepreneurship Programmes Common Facility Services.

(c): No, Madam.

(d): Does not arise

(e): Yes , Madam.

(f): Department of Industrial Policy & Promotion, Ministry of Commerce and Industry launched Industrial Infrastructure Up gradation Scheme (IIUS) in 2003 as a Central Sector Scheme with a view to enhancing competitiveness of industry by providing quality infrastructure through public-private partnership in selected functional clusters. A list of projects sanctioned under IIUS along with location, project cost, approved IIUS grant and central grant released to the projects in various states is given at the Annexure.