

**GOVERNMENT OF INDIA  
INFORMATION AND BROADCASTING  
LOK SABHA**

UNSTARRED QUESTION NO:1294  
ANSWERED ON:29.11.2011  
COMPUTERISATION OF AKASHWANI/DDKS  
Rana Shri Jagdish Singh

**Will the Minister of INFORMATION AND BROADCASTING be pleased to state:**

- (a) whether the Government proposes to undertake computerisation of Akashwani and Doordarshan Kendras (DDKs) in the country for providing better services;
- (b) if so, the details thereof alongwith the total expenditure likely to be incurred thereon, State-wise and Akashwani/DDK-wise; and
- (c) the time by which a final decision is likely to be taken in this regard?

**Answer**

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR.S.JAGATHRAKSHAKAN)

(a) to (c): Computerization of all AIR Stations is being carried out in phased manner for modernization of technical facilities in studios centers viz. recording & Transmission of Programme and for day to day office working viz. Data base management System of Budget/Funds/Programme Schedule, Staff matters, preparation of routine technical and administrative reports, typing of letters etc. During the 10th Plan computerization scheme, computers (hard disk based recording system) were provided to 185 AIR studio centres for transmission and programme production (recording) and to 226 stations/officers for day to day office working.

Under the 11th Plan, following schemes have been sanctioned

A. Computerization of Technical Facilities under Digitalization Schemes as per details below:

- i. Complete digitalization of 98 major studio centers for recording, production and transmission, Data Content Server, Work Stations.
- ii. Regional News Unit at 51 Places.
- iii. Archival Systems at 5 places- Delhi, Mumbai, Chennai, Kolkata & Hyderabad.
- iv. Central Data System & Networking of AIR Stations.

Rs 178.37 crores has been sanctioned for the above schemes in the 11th Plan

B. Computerization of Offices under the scheme of E-Governance & Upgradation of IT facilities:

Provision of Rs 29.0 crore has been made under the 11th Plan for this Scheme.

As regards Doordarshan the IT cell of DG:DD is preparing a Document for tendering a Software for Booking and Billing of Commercials across channels of Doordarshan and across Marketing Offices and Kendras. At present, no funds have been allocated. Hence no time frame could be indicated.