

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

UNSTARRED QUESTION NO:1255
ANSWERED ON:29.11.2011
PROMOTE REGIONAL FILM INDUSTRY
Thakor Shri Jagdish

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) whether the Government proposes to promote Gujarati and other regional languages film industry in the film country;
- (b) if so, the details thereof along with the mechanism/ manner in which Gujarati and other languages film and music are likely to be promoted in the country and abroad; and
- (c) the details of funds allocated for the purpose during each of the last three years and the current year, State-wise?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) & (b) Government has approved a Plan Scheme namely "Production of films in various regional languages" for the XI Plan period to promote multilingual diversity of Indian Cinema and new talent. The Plan Scheme provides for production of 15 (Fifteen) feature film in various regional languages and 3 (Three) films in English/Hindi languages with an outlay of Rs. 36 crores. It is being implemented through the National Film Development Corporation (NFDC).

As per the Plan Scheme, NFDC invites film proposals for the outside producers and Directors which are considered by a Script Committee whose recommendations are further looked into by a Screening Committee of NFDC and finally approved by the Board of Directors of NFDC. The approved film proposals are produced/co-produced by NFDC. NFDC has so far produced 6 (six) films and 11 (eleven) films including one film in Gujarati language are under production. Many of the films produced under the plan scheme such as Paltadacho Munis(Konkani), Bioscope (Malayalam), Haat (Rajasthani) and Maya Bazar(Bengali) have been shown in festivals within and outside India. These films have several state, national and international awards.

(c) Under the Plan Scheme following fund has been released to NFDC so far for production of films in various regional languages and Hindi/English languages. These funds are not allocated statewide.

Year	Amount (Rs. In crores)
2008-09	6.50
2009-10	7.84
2010-11	9.99
2011-12	7.80