

**GOVERNMENT OF INDIA  
TEXTILES  
LOK SABHA**

UNSTARRED QUESTION NO:1133  
ANSWERED ON:28.11.2011  
PROMOTION OF TRADITIONAL TEXTILES  
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**Will the Minister of TEXTILES be pleased to state:**

- (a) the details of the schemes being implemented by the Government to promote traditional textiles and funds allocated/utilised for the purpose during the last two years and the current year;
- (b) whether the Government has taken any steps to promote traditional Kota Saree Industry in Rajasthan;and
- (c) if so, the details thereof alongwith number of beneficiaries who are engaged in the said traditional industry and the similar traditional textile industries?

**Answer**

MINISTER OF THE STATE IN THE MINISTRY OF TEXTILES (SMT. PANABAACA LAKSHMI)

(a): The Government of India has been implementing the following five Plan schemes for overall development of the handloom sector including traditional textiles:

- (i) Integrated Handloom Development Scheme
- (ii) Handloom Weavers Comprehensive Welfare Scheme
- (iii) Marketing & Export Promotion Scheme
- (iv) Diversified Handloom Development Scheme
- (v) Mill Gate Price Scheme

Allocation of funds for the last two years and the current year is given below:

(Rs. In crore)

Sl. No.	Name of the scheme	Amount allocated during 2009-10	Amount allocated during 2010-11	Amount allocated during 2011-12
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1.	Integrated Handloom Development Scheme	115.57	168.00	164.70
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2.	Handloom Weavers Comprehensive Welfare Scheme	119.80	116.14	160.00
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3.	Marketing & Export Promotion Scheme	49.60	58.59	55.60
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4. Diversified Handloom Development Scheme 13.72 17.78 24.10

5. Mill Gate Price Scheme 30.60 65.00 55.60

(b): The State Government of Rajasthan had also sanctioned Rs. 318.21 lakh in 2005-06 for Kota Doria Cluster for the benefit of Kota Doria weavers. Rajasthan Urban Development Agency (RUDA) is the nodal agency for implementation of the project. The State Government has obtained Geographical Indications (GI) registration for Kota Doria under the Geographical Indications of Goods Act 1999 and obtained "Logo" for Kota Doria.

The Rajasthan State Handloom Development Corporation, Jaipur with financial assistance from Government of India has organised a Buyer Seller Meet in September 2011 at Jaipur to promote and preserve traditional Kota Doria and showcased wide range of Kota Doria products.

(c): As per Handloom Census (2009-10), there are 31,958 handloom weavers and ancillary workers in the State of Rajasthan. No separate data in respect of weavers engaged in Kota Doria saree is available.