

**GOVERNMENT OF INDIA
TOURISM
LOK SABHA**

UNSTARRED QUESTION NO:839
ANSWERED ON:25.11.2011
EARN WHILE YOU LEARN SCHEME
Swamygowda Shri N Cheluvarya Swamy

Will the Minister of TOURISM be pleased to state:

- (a) whether the Government has launched a short term training programme known as the Earn While You Learn Scheme to train students as tourism volunteers;
- (b) if so, the salient features of the said scheme;
- (c) the criteria norms for availing such training; and
- (d) the details of institutions authorized for the said training programme in the country, State-wise, location-wise including Karnataka?

Answer

MINISTER OF THE STATE IN THE MINISTRY OF TOURISM (SHRI SULTAN AHMED)

(a), (b) & (c): The Ministry of Tourism has launched a Scheme titled 'Earn While You Learn' with a view to inculcate appropriate tourism travel traits and knowledge amongst trainees to enable them to work as 'student volunteers'. The salient features of the Scheme are:

- (i) College-going students pursuing graduation courses or graduates in the age group of 18 to 25 years would be eligible for the training programme.
 - (ii) The candidates would be selected through a written test.
 - (iii) The duration of each programme would be 21 working days.
 - (iv) The contents of the course have been finalized by the Indian Institute of Tourism & Travel Management (IITTM) in consultation with the Archaeological Survey of India, Institute of Archaeology and eminent academicians.
- (d): The IITTM Gwalior along with its centres at Delhi and Bhubaneswar and Jamia Milia Islamia University, New Delhi have been authorized to conduct the said programme.